



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Single Market Enforcement

Notification of Regulatory Barriers

Notifizierungsnummer : 2026/0557/EE (Estonia)

Regionaal- ja Põllumajandusministri määruse „Toidualase teabe kaubamärgi kasutamise nõuded” eelnõu

Eingangsdatum : 15/10/2026

Ende der Stillhaltefrist : 18/01/2027

Message

Message 001

Communication from the Commission - TRIS/(2026) 2913

Directive (EU) 2015/1535

Notification: 2026/0557/EE

Notification of a draft text from a Member State

Notification – Notification – Notifizierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznámenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késéset - Non fa decorrere la mora - Atidējimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħ il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20262913.EN

1. Notification Message: MSG 001 IND 2026 0557 EE EN 15-10-2026 EE NOTIF

2. Country: Estonia

3A. Department Responsible: Majandus- ja Kommunikatsiooniministeerium, aadress Suur-Ameerika 1, 10122 Tallinn
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4. Products/Services 2026/0557/EE - C50A - Foodstuffs

5. Designation: Draft Regulation of the Minister of Regional Affairs and Agriculture on the requirements for the use of food information trademarks



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6. Product/Service Details: The draft Regulation concerns the labelling of foodstuffs.

7. Notification under another EU Act:

Regulation (EC) No. 1924/2006 on nutrition and health claims made on foods: Article 23

In preparing the draft, account has been taken of the fact that the assessment presented via the Nutri-Score label as a whole constitutes voluntary information as defined in Article 36 of Regulation (EU) No. 1169/2011 on the provision of food information, and that a positive assessment is considered to be a nutrition claim as defined in Regulation (EC) No. 1924/2006.

8. Executive Summary Sheet: The draft regulation establishes a national legal framework in Estonia for the voluntary use of the Nutri-Score collective trade mark on food labelling.

The draft regulation stipulates that a food business operator may use a trade mark indicated on the labelling of foodstuffs placed on the market, provided that they have obtained the trade mark proprietor's consent to use it and that they comply with the conditions laid down for the use of the trade mark.

9. Justification of the need for the draft act: The aim of the draft is to give Estonian food business operators the opportunity to use the collective trade mark 'Nutri-Score' to present nutritional information in a way that is easier for consumers to understand, and to create a more level playing field for undertakings in a situation where products that have been lawfully placed on the market in other Member States and lawfully labelled with Nutri-Score may already be marketed in Estonia.

9a. The suitability of the measure for achieving the intended objective: The measure is suitable. The Nutri-Score label allows for providing consumers with easily understandable and comparable information on the nutritional composition of a food.

9b. Necessity: The measure is necessary. The creation of a basis for the use of a trademark allows Estonian undertakings to use the label on the same basis as undertakings that already lawfully use it in another EU Member State. The main expected impact of the measure will be achieved through information that is more visible and easier for consumers to understand, and this objective cannot be achieved as effectively by any other, less burdensome measure, such as a consumer information campaign.

9c. Excessive burden in relation to the objective pursued: The measure is proportionate to the stated objective and does not impose an excessive burden. As the measure is voluntary, there is little or no interference with the operator's freedom of decision. On the other hand, the measure serves the purpose of informing consumers, which is of significant importance to society.

10. References to related legislation: There is no related legislation

11. Initiation of an urgent procedure: No

12. Please provide the grounds for urgency:

13. Confidentiality request: No

14. Is it a Fiscal Measure? No

15. Has an Impact Assessment? Yes

16.

TBT aspects: No

SPS aspects: No



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European Commission

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