

Central Import and Export office
By email: Cdiu.notificaties@belastingdienst.nl

Wateringen, August 14, 2017

Concerning: EU Notification Number: 2017/0209 / B (Directive 2015/1535 / EU)

Dear Sir/Madam,

Sunday's Nederland BV is a subsidiary of Sunday's International BV. Sunday's is Netherlands' largest chain of tanning salons with a total of over 60 tanning salons spread throughout the Netherlands.

Our successful concept includes:

1. Each customer receives a skin analysis. A skin measurement device, developed specifically for Sunday's, determines this customized advice.
2. All Sunday's employees are trained at our own training facility in Wateringen. Thus, everyone is able to provide the customer with appropriate tanning advice.
3. All studios must comply with our strict hygiene protocol. After each tanning session, the studio staff member cleans the tanning bed/solarium. Additionally, the solarium should be disinfected twice a day.
4. A self-developed studio software that captures all customers. Customer data will be added including: the skin type and the sun history. The software ensures that a customer can't sunbathe within 48 hours.
5. Sunday's has its own lamps: blue D-lite, which demonstrably causes the customer to make vitamin D itself. If desired, we can discuss the research conducted by Medical Diagnostic Center Amstelland (the laboratory of the Amstelveen Hospital), which showed that the subjects had an average of 44% more vitamin D after 5 regular tanning sessions than they had before the 5 sessions. This test was carried out in the winter so that there were no effects from the sun outside.
6. Naturally, Sunday's works fully within the European guidelines: the maximum output of the tanning beds is 0.3 W / m². Skin type 1 and adolescents under 18 years of age are not allowed. In every cabin there is a safety goggle to protect the eyes.
7. Sunday's own technical service ensures that every tanning salon meets the legal requirements.

Sunday's International BV is of the opinion that the proposed measures are trade impeding. Sunday's International is committed to expand the successful concept in Belgium.

The announced measures are a major problem for us because our thorough concept does not meet the new demands made by the Belgian government.



In een gezond
leven is zonlicht
onmisbaar

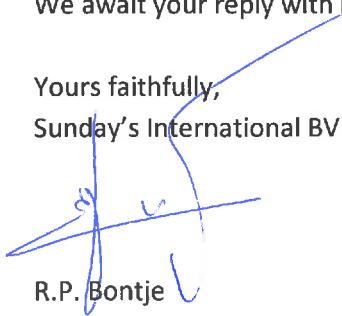


- 1) Sunday's features an advanced skin measurement device that forms part of our sun advice. A medical certificate written by a doctor for each customer is completely redundant.
- 2) Sunday's tanning beds do not come equipped with their own operating system in it. Safety is guaranteed by the solid advice of Sunday's trained solar consultants. In combination with our own studio software, the customer receives a tanning advice depending on the customer's skin type. Adjusting our tanning beds to the requirements as stated is extremely costly and unnecessary.
- 3) Sunday's headquarters accurately monitors the output of the tanning beds. It does not add value to automate more functionalities. All of the following requirements are guaranteed within the studio software and working procedures.
 - a) the solarium can only be activated after reading the consumer's personal identifier;
 - b) the intensity and exposure duration are automatically adjusted according to the skin type of the consumer after the personal identifier has been read, taking into account the characteristics of the tanning bed and the lamps used;
 - c) after the personal identifier has been read, the first exposure of a session is only half of a normal dose;
 - d) after the personal identifier has been read, between the first and second exposure of a session expires for at least 48 hours and between the following exposures for at least 24 hours;
 - e) the tanning machine shall be automatically deactivated if replaced by the manufacturer's technical instructions, the ultraviolet lamps or other components;
 - f) the tanning machine will automatically turn off at any defect.

If desired, we're happy to discuss our comments in person. As we're also willing to demonstrate all of the above in one of our 62 tanning salons.

We await your reply with interest.

Yours faithfully,
Sunday's International BV



R.P. Bontje
CEO

