



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Single Market Enforcement
Notification of Regulatory Barriers

Notification Number : 2023/0205/I (Italy)

Public consultation on the prominence of audiovisual and radio media services of general interest and accessibility of the automatic numbering system for digital terrestrial television channels

Date received : 20/04/2023

End of Standstill : 24/07/2023 (21/08/2023) (closed)

Message

Message 002

Communication from the Commission - TRIS/(2023) 01111

Directive (EU) 2015/1535

Translation of the message 001

Notification: 2023/0205/I

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidējimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħx il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - He ce предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 202301111.EN)

1. MSG 002 IND 2023 0205 I EN 20-04-2023 I NOTIF

2. I

3A. MINISTERO DELLE IMPRESE E DEL MADE IN ITALY

Direzione generale per il mercato, la concorrenza, la tutela del consumatore e la normativa tecnica

Divisione VI - Normativa tecnica - Sicurezza e conformità dei prodotti

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3B. Autorità per le garanzie nelle comunicazioni (AGCOM)

Direzione servizi media

Roma

4. 2023/0205/I - SERV30

5. Public consultation on the prominence of audiovisual and radio media services of general interest and accessibility of the automatic numbering system for digital terrestrial television channels

6. Equipment suitable for receiving a digital terrestrial television signal; user interfaces allowing access to digital terrestrial television channels; audiovisual and radio media services disseminated free of charge by the public service provider on digital terrestrial (DTT and DAB+) media, on satellite media, or online; national audiovisual and radio commercial services distributed free of charge on digital terrestrial media, on satellite media and online and local audiovisual and radio commercial services distributed free of charge on digital terrestrial media in the nature of a generalist, semi-generalist and thematic "information" programme.



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7. -

8. The notified measure (see Resolution No 14/23/CONS and its annexes) concerns the adoption of measures to ensure the adequate prominence of audiovisual and radio media services of general interest and the automatic numbering system for digital terrestrial television channels, as provided for in Article 29 of Legislative Decree No 208 of 8 November 2021.

The Regulation on the accessibility of the automatic numbering system for digital terrestrial television channels (see Annex A to Decision No 14/23/CONS) regulates the installation arrangements and the accessibility conditions of the system, in order to preserve the availability and accessibility of content available through the digital terrestrial platform. In short, the Regulation provides that the automatic numbering system is installed on all devices suitable for receiving a digital terrestrial television signal, that at least one of the remote controls supplied in conjunction with a device contains the numeric keys allowing access to the

digital terrestrial television channels and that these keys are enabled, and therefore usable by the user, in any menu.

Digital terrestrial television channels must also be accessible via a tile or icon present in the first window of the equipment's home page.

The guidelines on the prominence of audiovisual and radio media services of general interest (see Annex B to Resolution No 14/23/CONS) define the criteria for the qualification of a

service as a service "of general interest" in order to give adequate prominence on the screens where users select the content to be displayed. In short, it is proposed to define as services of general interest (SGI) audiovisual and radio media services distributed free of charge by the public service provider and certain audiovisual and radio commercial services. In order to give adequate prominence to the identified SGIs, it is proposed, inter alia, to introduce an ad hoc icon, immediately visible on the equipment's home page, which acts as a single point of access to SGIs.

The mutual recognition clause is ensured by the national transpositions of Directives 2000/31/EC and (EU) 2018/1808.

9. Audiovisual and radio media services of general interest shall be given adequate prominence with the aim of ensuring pluralism, freedom of expression, cultural diversity and effectiveness of information to the widest possible audience. At the same time, it is also intended to preserve the availability and accessibility of content accessible via a digital terrestrial platform. Taking into account the continuous evolution of the technological context and the market, in which the positioning of content increasingly takes on a strategic importance, with the measure that was the subject of the consultation, it is intended to ensure that certain services and content are immediately brought to the attention of users, while continuing to ensure that users have the widest possibility choice.

10. References to basic texts: Legislative Decree No 208 of 8 November 2021 implementing Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services in view of changing market realities

11. No

12. -

13. No

14. No

15. The impact analysis is found in Annex C to Resolution No 14/23/CONS, entitled "Preliminary RIA Report".

16. TBT Aspects



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No - the draft is neither a technical regulation nor a conformity assessment procedure

SPS Aspects

No - The draft is not a sanitary nor a phytosanitary measure

European Commission

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