



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs  
Single Market Enforcement  
Notification of Regulatory Barriers

Message 101

Communication from the Commission - TRIS/(2024) 1015

Directive (EU) 2015/1535

Notification: 2024/0032/BE

Forwarding of a request for supplementary information by a Member State (Denmark)

Request for supplementary information - Demande d'informations complémentaires - Žádost o doplňující informace - Ersuchen um ergänzende Informationen - Искане за допълнителна информация - Žádost o dodatečné informace - Anmodning om supplerende oplysninger - Αίτηση συμπληρωματικών πληροφοριών - Solicitud de información complementaria - Lisateabe edastamise palve - Lisätietopyyntö - Zahtjev za dodatne informacije - Kiegészítő információ kérése - Domanda di informazioni complementari - Prašymas pateikti papildomos informacijos - Papildu informācijas pieprasījums - Talba għal tagħrif addizzjonali - Verzoek om aanvullende inlichtingen - Prośba o uzupełnienie informacji - Pedido de informações complementares - Solicitare de informații suplimentare - Žiadosť o ďalšie informácie - Zahteva za dodatne informacije - Begäran om kompletterande upplysningar - Iarraidh ar fhaisnéis fhorlíontach

MSG: 20241015.EN

1. MSG 101 IND 2024 0032 BE EN 22-04-2024 15-04-2024 DK INFOSUP 22-04-2024

2. Denmark

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4. 2024/0032/BE - C50A - Foodstuffs

5.

6. Request for supplementary information in accordance with Article 5, paragraph 2, of Directive (EU) 2015/1535):

Denmark fully supports measures and initiatives that encourage responsible drinking and the restriction on advertising of alcohol targeted minors as laid out in the notified draft 'the Belgian Royal Decree on advertising of beverages containing alcohol'.

However, Denmark finds that there is lack of information and clarification in the notified draft which could potentially lead to barriers on the Single Market and moreover makes it difficult for Member States and the Commission to assess the impact of the notified draft.



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Therefore, Denmark requests additional information within the following:

**Scope and application:** In Article 1 of the Decree, it is laid out that 'the affixing of a mark or logo shall also be regarded as advertising'. However, the application and scope of a mark or logo isn't further defined or explained in the Decree. Therefore, Denmark requests further information related to the application and definition of the 'affixing of a mark or logo' and thereby the products concerned.

**Entry into force:** There is no information on the entry into force date or period in the notified draft or if a transition period applies. Therefore, we would request that the Belgian Government provide information on the expected date of entry into force, date of application, and a possible transition period.

**Health Information Message:** Article 7 concerns provisions on health information messages, which should be solely laid down by the Minister. However, this Article doesn't state the intended wording of such health information message and therefore Denmark requests additional information regarding the wording of the health message.

Denmark welcomes a response with supplementary information on the notified draft, and request that this information is provided in the TRIS-database before the end of the standstill period on 22nd of April 2024.

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European Commission

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