



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Single Market Enforcement
Notification of Regulatory Barriers

Notification Number : 2024/0482/DK (Denmark)

Draft Order on the labelling of and health warnings on tobacco substitutes.

Date received : 02/09/2024

End of Standstill : 03/12/2024 (closed)

Message

Message 001

Communication from the Commission - TRIS/(2024) 2319

Directive (EU) 2015/1535

Notification: 2024/0482/DK

Notification of a draft text from a Member State

Notification – Notification – Notifizierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznámenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késéset - Non fa decorrere la mora - Atidējimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħ il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20242319.EN

1. MSG 001 IND 2024 0482 DK EN 02-09-2024 DK NOTIF

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4. 2024/0482/DK - S00S - HEALTH, MEDICAL EQUIPMENT

5. Draft Order on the labelling of and health warnings on tobacco substitutes.

6. The Order concerns tobacco substitutes. A tobacco substitute is a product containing nicotine that is not a tobacco product, an electronic cigarette or an authorised medicinal product.

7.

8. The amendments to the Order add requirements for the labelling of the packaging of tobacco substitutes.

The amendments to the Order concern:

- Unit packets and any outer packaging of tobacco substitutes shall contain information on the nicotine content per unit. For nicotine bags, it is per bag.

- Unit packets and any outer packaging of tobacco substitutes shall bear the following:

nicotine cessation information: Stoplinien: 80 31 31 31 www.stoplinien.dk.

- The person who markets a tobacco substitute in Denmark must ensure that each unit packet and any outer packaging does not contain elements or features which refer to taste, smell, flavourings or other additives or state that the product does not

contain them, with the exception of the words 'with a tobacco taste' or 'with a menthol taste'.

The additions in relation to the existing Order appear with amendment markings.

9. The amending Order is an implementation of the agreement of 14 November 2023 on a prevention plan targeting the use of tobacco, nicotine and alcohol by children and young people, concluded between the government (Socialdemokratiet [Social Democrats], Venstre [Liberals] and Moderaterne [Moderates]), Socialistisk Folkeparti (Socialist People's Party), Danmarksdemokraterne (Denmark Democrats), Det Konservative Folkeparti (Conservative People's Party) og Alternativet (The Alternative).

The agreement contains 30 initiatives, and together they are intended to contribute to reducing the consumption of tobacco, nicotine and alcohol by children and young people and to support more inclusive communities.

The amendments to the Order implement the prevention agreement as regards the initiatives on limits for nicotine content in tobacco substitutes, preparation of the standardisation requirement for tobacco substitutes and the ban on attractive tastes and smells in tobacco substitutes.

Children and young people are particularly sensitive to nicotine and become addicted more quickly than adults. Nicotine negatively affects the brain and can have a serious impact on one's ability to learn, concentrate and pay attention. Nicotine can also have a detrimental effect on one's mental health and help provoke symptoms of anxiety and depression. The additional requirements in the Order are intended to help inform about the nicotine content of the product and raise awareness of where to get advice to get out of nicotine addiction. They must also help to ensure that tobacco substitutes are not attractive to children and young people by referring to tastes and smells. In this context, it may be noted that the Danish Health Authority considers flavourings to be a leading reason for young people to try nicotine products.

PKT 7

This is an existing Order which is being revised in order to add labelling requirements for the packaging of tobacco substitutes. The new requirements appear with amendment markings.

No changes have been made to the requirements included in the existing Order, only new requirements have been added.



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PKT 10

The draft Order on the labelling of and health warnings on tobacco substitutes is laid down pursuant to Section 19a(2) and Section 22c of the Act on tobacco products, etc.
Basic text 2020/228/DK

POINT 15

The additions to the Order follow notification 2024/326/DK. The draft Act includes a review of the financial impact and implementation impact on the public sector, the financial and administrative impact on the business sector, etc., as well as the administrative impact on citizens.

10. References in the basic text: No basic text(s) are available

11. No

12.

13. No

14. No

15. No

16.

TBT aspects: No

SPS aspects: No

European Commission

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