



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs  
Single Market Enforcement  
Notification of Regulatory Barriers

Notification Number : 2024/0643/FI (Finland)

## Government proposal to Parliament for an Act amending the Tobacco Act

Date received : 26/11/2024

End of Standstill : 27/02/2025

### Message

Message 001

Communication from the Commission - TRIS/(2024) 3151

Directive (EU) 2015/1535

Notification: 2024/0643/FI

Notification of a draft text from a Member State

Notification - Notificación - Notifizierung - Нотификация - Oznámení - Notifikation - Γνωστοποίηση - Notificación - Teavitamine - Ilmoitus - Obavijest - Bejelentés - Notifica - Pranešimas - Paziņojums - Notifika - Kennisgeving - Zawiadomienie - Notificação - Notificare - Oznámenie - Obvestilo - Anmälan - Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késéset - Non fa decorrere la mora - Atidējimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħ il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20243151.EN

1. MSG 001 IND 2024 0643 FI EN 26-11-2024 FI NOTIF

2. Finland

3A. Työ- ja elinkeinoministeriö  
Työllisyys ja toimivat markkinat -osasto  
PL 32  
FI-00023 VALTIONEUVOSTO  
Puhelin +358 29 5047261  
maaraykset.tekniset.tem@gov.fi

3B. Sosiaali- ja terveystieteiden ministeriö  
Turvallisuus ja terveys -osasto  
PL 33  
FI-00023 VALTIONEUVOSTO  
Puhelin +358 295 16001  
kirjaamo.stm@gov.fi



## EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs  
Single Market Enforcement  
Notification of Regulatory Barriers

### 4. 2024/0643/FI - X00M - GOODS AND MISCELLANEOUS PRODUCTS

#### 5. Government proposal to Parliament for an Act amending the Tobacco Act

6. Tobacco products, electronic cigarettes, refill containers, nicotine-containing liquids, liquids other than nicotine-containing liquids for use in electronic cigarettes

7.

8. The Proposal proposes amendments to the Tobacco Act. The amendment is required because the sale of nicotine pouches has been liberalised as a result of a change in the interpretation of the Medicines Act.

The Proposal would implement the entry in the Government Programme of Prime Minister Petteri Orpo's Government according to which nicotine pouches will be included in the scope of the Tobacco Act and their sale will be authorised in accordance with the rules set for them to prevent youth use, parallel imports and illicit trafficking, and to combat organised crime. Retail sales are made subject to authorisation, the nicotine limits of the products are aligned with those in use in neighbouring countries, and only flavours aimed at adults will be allowed.

The Proposal proposes to add to the Tobacco Act a definition for a 'smokeless nicotine product' that would cover nicotine pouches and products closely resembling these. Typically, these are snus-like products that do not contain tobacco plant but contain nicotine and which are similar to traditional tobacco for oral use in terms of use and appearance.

For smokeless nicotine products, a nicotine limit (up to 16.6 milligrams of nicotine per gram of product) would be set and characteristic fragrances or flavours, with the exception of menthol and mint, would be prohibited.

In other respects, it is proposed to regulate smokeless nicotine products in a manner similar to that in which the Tobacco Act regulates tobacco products and nicotine-containing liquids. Health warnings would be required for unit packets of the products and the layout of the packaging would be harmonised. The retail sale of products would be subject to authorisation, wholesale sales would be subject to notification and the distance selling of products would be prohibited. Quantity limits and time limits would be imposed on imports, for example. The products and their sale would be subject to supervisory fees. The use of smokeless nicotine products would be prohibited in the indoor and outdoor areas and playgrounds of kindergartens and pre-primary and basic education institutions and vocational and upper secondary education institutions. The possession and import of all tobacco substitutes would be prohibited for persons under 18 years of age.

The proposed Act is intended to enter into force as soon as possible after the end of the standstill period under the Directive on technical regulations. However, the provisions on the characteristics and unit packets of smokeless nicotine products would only come into force at a later date. In addition, the proposed Act contains a number of transitional provisions.

9. The aim of the proposal is to protect children and young people in particular from the harmful effects of nicotine pouches. In accordance with the Government Programme, the aim of the proposal is to prevent the use of nicotine pouches among young people. The aim is also to reduce the life-threatening nicotine poisoning that small children may experience if they are able to swallow or suck nicotine pouches.

However, the proposed regulation aims to ensure that nicotine pouches remain sufficiently attractive as an alternative to snus illegally placed on the market. The proposal also aims to prevent the emergence of an illegal nicotine pouch market. The regulatory solutions included in the proposal aim to prevent grey imports and illegal trade, and to combat the organised crime associated with the import of snus, which could be associated with the import of nicotine pouches in the future if the regulation were significantly stricter than in neighbouring countries.



10. Basic text references: The basic texts have been provided in connection with an earlier notification:  
2015/0490/FIN

11. No

12.

13. No

14. No

15. Yes

16.

TBT aspects:

The draft is a technical regulation or a conformity assessment

SPS aspects: No

\*\*\*\*\*

European Commission

Contact point Directive (EU) 2015/1535

email: [grow-dir2015-1535-central@ec.europa.eu](mailto:grow-dir2015-1535-central@ec.europa.eu)