EUROPEAN COMMISSION
Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Single Market Enforcement
Notification of Regulatory Barriers

Notification Number : 2025/0087/FR (France)

Order on signage and methodology for calculating the environmental cost of textile clothing products

Date received : 13/02/2025
End of Standstill : 14/05/2025 (closed)

Message

Message 001

Communication from the Commission - TRIS/(2025) 0415

Directive (EU) 2015/1535

Notification: 2025/0087/FR

Notification of a draft text from a Member State

Notification – Notification – Notifzierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznámenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késéseket - Non fa decorrere la mora - Atidėjimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħx il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20250415.EN

1. MSG 001 IND 2025 0087 FR EN 13-02-2025 FR NOTIF

2. France

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Commissariat général au développement durable
Tour Séquoia 92055 LA DÉFENSE CEDEX

4. 2025/0087/FR - X30M - Textiles and furnishings

5. Order on signage and methodology for calculating the environmental cost of textile clothing products

6. This Order shall apply to textile clothing products

7.

8. This Order concerns the environmental cost of textile clothing products, an environmental cost consisting of an integer number greater than zero, expressed in the form of impact points. It is based on a modelling of all the environmental impacts of the product, considered throughout its life cycle.

It is voluntarily made known to the consumer by the producer, importer, or any other marketer when the product is purchased.

This Order establishes the procedures for calculating and communicating the environmental cost of textile clothing products and provides, in particular, details on the calculation methodology: reference of the product taken into account (Article 3), types of products considered (Article 4), modelling of environmental impacts (Article 5), sustainability coefficient included in the modelling (Article 6), calculation reference data (Article 7), additional calculation parameters (Article 8), and mandatory signage (Article 9).

9. France has developed a ‘voluntary’ regulatory framework for displaying the environmental cost of clothing, in accordance with its 2021 ‘Climate and Resilience’ National Law, thus responding to the first request of the Citizens’ Convention on Climate.

The proposed methodology is based on the PEF technical framework recommended by the European Commission, with a number of additions, guided by the need to take into account the preservation of biodiversity and water resources and the fight against fast fashion. These supplements are as follows:
- Integrating the environmental benefits of sustainable farming practices (e.g. organic cotton);
- Also considering the environmental impact of microfibres when they are released into the environment;
- Integrating the environmental consequences of practices leading to ‘overconsumption’ (very wide range, ridiculously low prices, etc.), thus differentiating between ultra-fast fashion clothing, ‘traditional’ brand clothing, and ‘ethical’ brand clothing.

In the absence of a mandatory harmonised European framework, the French work will thus provide useful input for the changes already announced to the PEF framework. With this work, France is fully in line with the Commission’s ‘Textile Strategy’, by proposing a concrete way of improving consumer information on the environmental footprint, which could feed into the content of future delegated acts of the Ecodesign for Sustainable Products Regulation, known as ESPR.

The format proposed at the French level will make it possible to highlight the environmental cost of each item of clothing. With this method, there are no intrinsically ‘good’ or ‘bad’ products; each product has an environmental cost that must be known by the consumer at the time of purchase. France is thus positioning environmental labelling as an essential tool to guide consumers towards more sustainable products.

10. References to reference texts: The reference texts should be sent as part of the previous notification: 2025/0086/FR

11. No

12.

13. No

14. No

15. No

16.
TBT aspects:
The draft is a technical regulation or a conformity assessment

SPS aspects: No

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