



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Single Market Enforcement

Notification of Regulatory Barriers

Notification Number : 2025/0263/IT (Italy)

Infringements of the provisions concerning the designations of milk and milk products

Date received : 26/05/2025

End of Standstill : 27/08/2025

Message

Message 001

Communication from the Commission - TRIS/(2025) 1368

Directive (EU) 2015/1535

Notification: 2025/0263/IT

Notification of a draft text from a Member State

Notification – Notification – Notifizierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznámenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késéset - Non fa decorrere la mora - Atidējimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħ il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20251368.EN

1. MSG 001 IND 2025 0263 IT EN 26-05-2025 IT NOTIF

2. Italy

3A. Ministero delle imprese e del Made in Italy

Dipartimento Mercato e Tutela

Direzione Generale Consumatori e Mercato

Divisione II. Normativa tecnica - Sicurezza e conformità dei prodotti, qualità prodotti e servizi

00187 Roma - Via Molise, 2

3B. Ministero dell'agricoltura, della sovranità alimentare e delle foreste

4. 2025/0263/IT - C50A - Foodstuffs

5. Infringements of the provisions concerning the designations of milk and milk products

6. food and feed consisting of, isolated from or produced from cell cultures or tissues derived from vertebrate animals.



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7.

8. This legislative proposal aims to combat the growing misuse of the designations of milk and milk products for products made from plant-based ingredients or for those in which dairy ingredients are wholly or partially replaced by ingredients of different origin. The provision consists of a single article divided into two paragraphs. The first paragraph sets out the objectives, specifies the types of punishable conduct and lays down the applicable penalties, including their severity, the detailed rules governing their application, and any ancillary penalties. The second paragraph explicitly stipulates that no reduced payment is permitted.

9. To date, this growing phenomenon has not been effectively addressed in Italy due to the absence of specific provisions on penalties establishing penalties for infringements of the relevant rules under Regulation (EU) No 1308/2013. This contrasts with the measures already implemented to address non-compliance with other provisions of the regulation, including, for example, those relating to wine products. Such conduct is misleading to consumers, creates confusion between different categories of food products, and ultimately distorts the proper functioning of the market.

10. References to basic texts:

11. No

12.

13. No

14. No

15. No

16.

TBT aspects: No

SPS aspects: No

European Commission

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