



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Single Market Enforcement
Notification of Regulatory Barriers

Notification Number : 2025/0282/IT (Italy)

Bill on 'Provisions on the production and sale of bread'.

Date received : 05/06/2025

End of Standstill : 08/09/2025 (08/12/2025)

Message

Message 001

Communication from the Commission - TRIS/(2025) 1455

Directive (EU) 2015/1535

Notification: 2025/0282/IT

Notification of a draft text from a Member State

Notification – Notification – Notifizierung – Нотификация – Oznámení – Notifikation – Γνωστοποίηση – Notificación – Teavitamine – Ilmoitus – Obavijest – Bejelentés – Notifica – Pranešimas – Paziņojums – Notifika – Kennisgeving – Zawiadomienie – Notificação – Notificare – Oznamenie – Obvestilo – Anmälan – Fógra a thabhairt

Does not open the delays - N'ouvre pas de délai - Kein Fristbeginn - Не се предвижда период на прекъсване - Nezahajuje prodlení - Fristerne indledes ikke - Καμία έναρξη προθεσμίας - No abre el plazo - Viivituste perioodi ei avata - Määräaika ei ala tästä - Ne otvara razdoblje kašnjenja - Nem nyitja meg a késésekét - Non fa decorrere la mora - Atidējimai nepradedami - Atlikšanas laikposms nesākas - Ma jiftaħ il-perijodi ta' dewmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Nu deschide perioadele de stagnare - Nezačína oneskorenia - Ne uvaja zamud - Inleder ingen frist - Ní osclaíonn sé na moilleanna

MSG: 20251455.EN

1. MSG 001 IND 2025 0282 IT EN 05-06-2025 IT NOTIF

2. Italy

3A. Ministero delle Imprese e del Made in Italy

Dipartimento Mercato e Tutela

Direzione Generale Consumatori e Mercato

Divisione II. Normativa tecnica - Sicurezza e conformità dei prodotti, qualità prodotti e servizi

00187 Roma - Via Molise, 2

3B. Ministero delle Imprese e del Made in Italy

Ufficio Legislativo

4. 2025/0282/IT - C50A - Foodstuffs

5. Bill on 'Provisions on the production and sale of bread'.

6. MANUFACTURERS - DEALERS



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7.

8. The draft law under consideration introduces organic regulations on the production and sale of bread, aimed at providing consumers with accurate information and enhancing the value of fresh Italian bread as an expression of Italy's cultural, production, and culinary heritage.

The concept of 'bread' is defined, and its various types are regulated. Particular reference is made to the designation 'fresh bread', which is subject to precise requirements regarding the continuity of the production process and the absence of preservative treatments. The use of sourdough and yeast, as well as the labelling and sale of intermediate products and those with a long shelf life, are also regulated.

The proposal outlines specific information obligations and health and hygiene requirements, defines the characteristics of bread production activities, sets out the criteria for using the 'Made in Italy 100%' label and establishes the 'Bread Festival'. Administrative penalties are provided for violations, and local health authorities and municipalities are responsible for enforcing the law. Finally, the repeal of the previous legislation on the subject is provided for, and it is specified that the implementation of the law will not result in new or increased burdens on public finance.

9. In a context marked by the growing spread of industrial and frozen bakery products, the draft law responds to the need to protect fresh Italian bread as a food that symbolises tradition, quality and national production identity. This intervention aims to enhance Made in Italy artisanal supply chains by ensuring that consumers are provided with clear and accurate information about the origin, composition, and processing methods of products.

The standard aims to safeguard the cultural and nutritional value of bread, promoting its recognition as a food heritage to be protected and distinguished from standardised productions, with a view to transparency, authenticity and sustainability.

10. References to basic texts: No basic text(s) available

11. No

12.

13. No

14. No

15. No

16.

TBT aspects: No

SPS aspects: No

European Commission

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