



## EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Single Market Enforcement

Notification of Regulatory Barriers

Notification Number : 2019/0424/DK (Denmark)

### Order on the voluntary animal welfare labelling scheme

Date received : 02/09/2019

End of Standstill : 03/12/2019 (closed)

#### Message

Message 002

Communication from the Commission - TRIS/(2019) 02369

Directive (EU) 2015/1535

Translation of the message 001

Notification: 2019/0424/DK

No abre el plazo - Nezahajuje odklady - Fristerne indledes ikke - Kein Fristbeginn - Viivituste perioodi ei avata - Καμμία έναρξη προθεσμίας - Does not open the delays - N'ouvre pas de délais - Non fa decorrere la mora - Neietekmē atlikšanu - Atidėjimai nepradedami - Nem nyitja meg a késések - Ma' jiftaħx il-perijodi ta' dawmien - Geen termijnbegin - Nie otwiera opóźnień - Não inicia o prazo - Neotvorí oneskorenia - Ne uvaja zamud - Määräaika ei ala tästä - Inleder ingen frist - He ce предвижда период на прекъсване - Nu deschide perioadele de stagnare - Nu deschide perioadele de stagnare.

(MSG: 201902369.EN)

1. MSG 002 IND 2019 0424 DK EN 02-09-2019 DK NOTIF

2. DK

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4. 2019/0424/DK - C00A

5. Order on the voluntary animal welfare labelling scheme

6. Fresh and minced bovine meat, as well as processed meat and meat products containing bovine meat. Dairy products from cows' milk.

7. -

8. This Order extends the previously notified animal welfare labelling scheme, so that the labelling scheme now also includes bovine meat and dairy products from cows' milk.



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By extending the Order, an animal welfare labelling scheme is implemented for bovines, which is a voluntary scheme for primary producers, dairies and slaughterhouses.

This involves a market-driven labelling scheme as it is ultimately consumer demand that determines whether it is financially advantageous for a business to produce bovine meat and dairy products with better animal welfare. The aim of this animal welfare labelling scheme for bovine meat and dairy products from cows' milk is to promote, on a voluntary basis, market-based animal welfare. The objective of animal welfare labelling is to improve transparency within the market, thereby offering consumers better information and several options vis-à-vis animal welfare standards for the products.

An important objective of the animal welfare label is to raise consumer awareness as to how they can help improve animal welfare. This will thereby set a basis for more dynamic growth based on increased demand.

The Order lays down, over three levels, the additional animal welfare requirements which dairy cattle and bovine meat producers must meet in order to be able to deliver products under the scheme. It also lays down self-monitoring and auditing requirements to be observed by holdings, slaughterhouses, dairies and other food business operators. The Order also allows foreign producers and/or products to be included in the scheme.

9. The aim of extending the scheme is to promote the sound welfare of bovines by providing consumers with accurate and comprehensible information regarding animal welfare when choosing between the various levels thereof.

\*It can also be stated that the extension of the labelling scheme to include bovine meat and dairy products from cows' milk as well as pigmeat and broilers takes place through the Order currently regulating pigmeat and broilers being amended to include the rules for bovines. This means that the rules and regulations for pigmeat, chicken meat, bovine meat and dairy products bearing animal welfare labels are described in the same Order. For further information about the notification of the animal welfare labelling scheme for pigmeat, please refer to the two earlier notifications for the Orders under Nos 2017/414/DK and 2016/486/DK, as well as in relation to the notification for broilers to the notification of the Order under No 2018/366/DK.

10. Reference(s) to the basic text(s): This Order amends previous Orders regarding the animal welfare labelling scheme for pigs and broilers, which were notified in 2016, 2017 and 2018. This Order is based on § 17(1), § 20(1), § 21(1), § 22, § 23, § 37(1), § 50, § 51 and § 60(3) of the Act on Foodstuffs, see Consolidation Act No 999 of 2 July 2018 (the Foodstuffs Act).

The legal bases in the Foodstuffs Act have been carried over from Act No 402 of 10 June 1997 on the quality of foodstuffs (repealed), which was notified on 12 March 1997.

The basic texts were forwarded with an earlier notification: 1997/131/DK

11. No

12. -

13. No

14. No

15. Yes

16. WTO aspect

No - the draft has no significant impact on international trade.

SPS aspect

No - the draft has no significant impact on international trade.

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European Commission

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