



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
Single Market Enforcement
Notification of Regulatory Barriers

Message 201

Communication from the Commission - TRIS/(2024) 0905

Directive (EU) 2015/1535

Notification: 2023/0757/FR

Forwarding of the response of the Member State notifying a draft (France) to comments (5.2) of Poland.

MSG: 20240905.EN

1. MSG 201 IND 2023 0757 FR EN 28-03-2024 02-04-2024 FR ANSWER 28-03-2024

2. France

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4. 2023/0757/FR - C60A - Labelling

5.

6. The General Directorate for Competition, Consumer Affairs and Fraud Control would like to thank you for your interest in the draft text notified and for your comments.

It seems to us that the proposed measure does not entail any risk of non-conformity with European law, since Directive 98/6/EC of the European Parliament and of the Council of 16 February 1998 on consumer protection in the indication of the prices of products offered to consumers does not provide for maximum harmonization. Article 10 states that "this Directive shall not prevent Member States from adopting or maintaining more favorable provisions concerning consumer information and price comparisons, without prejudice to their obligations under the Treaty".

On the other hand, the measure aims to provide consumers with better information at the time of purchase, to ensure that they are aware of the reduction in quantity coupled with an increase in price per unit of measurement. In so doing, we believe it will be well received by consumers.

European Commission
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