Message 103

Communication from the Commission - TRIS/(2024) 1068

Directive (EU) 2015/1535

Notification: 2024/0032/BE

Forwarding of the observations of a Member State (Croatia) (article 5, paragraph 2, of Directive (EU) 2015/1535). These observations do not have the effect of extending the standstill period.

MSG: 20241068.EN

1. MSG 103 IND 2024 0032 BE EN 22-07-2024 22-04-2024 HR COMMS 5.2 22-07-2024

2. Croatia

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4. 2024/0032/BE - C50A - Foodstuffs

5. article 5, paragraph 2, of Directive (EU) 2015/1535

6.
Definitions of audiovisual commercial communication, advertising, sponsorship and product placement are laid down in Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (Text with EEA relevance) (OJ L 95, 15. 4. 2010), last amended by Directive (EU) 2018/1808 of the European Parliament and of the Council of 14 November 2018 amending Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) in view of changing market realities (OJ L 303, 28. 11. 2018)
therefore it is not necessary to extend the term ‘advertising’ as required by Article 1 of the proposed Regulation.

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