**Impact assessment**

The draft Act on Tobacco-free Nicotine-containing Products lays down legally binding requirements for anyone who wants to market tobacco-free nicotine-containing products, tobacco products, e-cigarettes, refill containers, nicotine-free liquids intended for consumption through e-cigarettes and snuff-like products in Sweden. The draft is therefore deemed to have a significant impact on trade in these products.

In particular, the draft aims to curb the increased use of new nicotine-containing products, especially among young people and those who have not previously used nicotine. The draft Act on Tobacco-free Nicotine-containing Products is designed to also cover nicotine-containing products for consumption which have not yet been developed. The draft prevents the positive effects seen over many years of anti-tobacco work from being negated. The draft also aims to introduce a regulatory framework that is broadly similar to that in the rest of the tobacco sector.

The draft provisions are non-discriminatory, and are considered proportionate and justified on the basis of the objective of protecting public health and the health of individuals, in particular children and young people. Human health and life cannot be protected as effectively through measures that constitute a lesser barrier to trade.