

Decree No 2025-957 of 6 September 2025 on the methods for calculating and communicating the environmental cost of textile products

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Text No 84

Target audience: any legal or natural person who voluntarily calculates or communicates on the environmental cost of textile products, in particular manufacturers, importers or parties placing these products on the market, and any legal or natural person who voluntarily communicates on a score relating to one or more environmental impacts of a textile product.

Subject: methods for calculating and communicating the environmental cost of textile products.

Entry into force: the text shall enter into force on 1 October 2025.

Application: this decree is issued pursuant to Article 2 of the Law of 22 August 2021 on combating climate change and strengthening resilience to its effects.

The Prime Minister,

On the report of the Minister for the Economy, Finance and Industrial and Digital Sovereignty and the Minister for Ecological Transition, Biodiversity, Forests, Maritime Affairs and Fisheries,

Having regard to Regulation (EU) No 1007/2011 of the European Parliament and of the Council of 27 September 2011 on textile fibre names and related labelling and marking of the fibre composition of textile products;

Having regard to Directive (EU) 2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of rules on information society services, together with notification 2025/0086/FR sent to the European Commission on 13 February 2025;

Having regard to the Environment Code, in particular Articles L. 541-9-11 to L. 541-9-15;

Having regard to the Commercial Code, in particular Article L. 151-1;

Having regard to the Intellectual Property Code, in particular Article L. 711-1;

Having regard to the Code of Relations between the Public and the Administration;

Having regard to Law No 2021-1104 of 22 August 2021 on combating climate change and strengthening resilience to its effects, in particular Article 2 thereof;

Having regard to Commission Recommendation (EU) 2021/2279 of 15 December 2021 on the use of Environmental Footprint methods to measure and communicate the life-cycle environmental performance of products and organisations;

Having regard to the comments made during the public consultation carried out from 28 November to 19 December 2024, pursuant to Article L. 123-19-1 of the Environment Code,

Decrees:

Article 1

In Title IV of Book V of Chapter I of Section 9 of the Regulatory Part of the Environmental Code, a subsection 6 is added, worded as follows:

“Subsection 6

“Calculation and communication of the environmental cost applicable to textile products

“Article D 541-240.- For the purposes of this subsection, the following definitions shall apply:

"(1) 'Placing on the market': the first making available of a product on the national market;"

(2) 'Making available': any supply of textile products intended for distribution or use on the national market within the framework of a commercial activity, whether in return for payment or free of charge;"

"(3) 'Manufacturer': any natural or legal person who manufactures a product or has it designed and marketed under their own name or trademark;"

"(4) 'Importer': any natural or legal person who places on the national market a product originating from another Member State of the European Union or from a third country;"

"(5) 'Reference': the version of a product in which all units share the same technical characteristics, such as colour, material composition, shape and texture, excluding variations in size;"

"(6) 'Impact categories': different impacts in terms of greenhouse gas emissions, biodiversity damage, water consumption and other natural resources;"

"(7) 'Durability coefficient': a coefficient that characterises the modelled lifespan of the product; a low coefficient corresponds to a short lifespan, a high coefficient corresponds to a long lifespan;"

"(8) 'Environmental cost': information relating to the environmental impacts of a product, as mentioned in Article L. 541-9-11." It consists of a whole number greater than zero and is expressed in points of impact. The environmental cost is the result of aggregating the different categories of environmental impacts of a product throughout its life cycle, including the stages of raw material production, processing, distribution, use and end of life.

"The term 'remanufacturing' shall be understood in accordance with the meaning of Article 2 of Regulation (EU) 2024/1781 of the European Parliament and of the Council of 13 June 2024 establishing a framework for the setting of ecodesign requirements for sustainable products."

"The term 'trade mar' shall be understood in accordance with the meaning of Article L. 711-1 of the Intellectual Property Code. "

"Article D. 541-241.-This subsection applies to new textile products or products resulting from a remanufacturing operation, placed on the national market, intended for the consumer and defined by order of the Ministers responsible for the environment and the economy."

"Art. D. 541-242.-The environmental cost, as mentioned in Article D. 541-240, relates to each textile product reference. As an exception, when several textile product references are grouped together within a single sales unit, the environmental cost is calculated at the scale of that sales unit."

"An order of the ministers responsible for the environment and the economy specifies the parameters necessary for determining the environmental cost, the calculation methodology, and the different types of data used to carry out the calculation."

"Article D. 541-243.-The provisions of this article apply to any manufacturer, importer or other party placing the product on the market who voluntarily informs the consumer of the environmental cost of one or more of their textile product references, irrespective of the physical or dematerialised medium used to communicate this."

"I.-The environmental cost is accessible at the time of purchase of the product."

"II. The environmental cost may be updated, at most, once every three months."

"In the event of changes in the methodology referred to in Article D. 541-242, the manufacturer, importer or any other person placing the product on the

market shall be required to update the environmental cost and its communication within a period of no more than twelve months. This provision shall not apply where the communication of the environmental cost has previously been carried out by means of marking or labelling, on the product or on its packaging."

"IV.-The presentation of the environmental cost is carried out in accordance with the procedures and signage laid down by order of the ministers responsible for the environment and the economy."

"V.-Before communicating the environmental cost of a textile product reference, the manufacturer, importer or any other person placing the product on the market shall make available, on a portal designated by order of the ministers responsible for the environment and the economy:"

"1° Publicly available information:"

"(a) The environmental cost calculated in terms of the number of impact points;"

"(b) The breakdown of the environmental cost of the product according to the impact categories listed by order of the ministers responsible for the environment and the economy, as well as the sustainability coefficient provided for by the methodology;"

"(c) Information relating to the identification of the product reference concerned;"

"(d) The date on which the environmental cost calculation was carried out, the legal nature of the person who carried it out and the corresponding version of the methodology used."

"(2) Information and data accessible only, on the one hand, to agents authorised under Article L. 511-7 of the Consumer Code and to agents responsible for the application of the system governed by this Decree assigned to the Directorate-General for Competition, Consumer Affairs and the Prevention of Fraud, for control purposes, and, on the other hand, to agents of the ministries responsible for the environment and the economy and to agents of the Environment and Energy Management Agency responsible for implementing the system covered by this Decree, for the purpose of producing indicators to monitor this public policy. These data are, for each parameter of the methodology, those used for the calculation of the environmental cost."

"The manufacturer, importer or any party placing the product on the market is responsible for the data they make available on the portal and must comply with a data schema available on the same portal."

"This publicly available information is reusable under the conditions laid down in Title II of Book III of the Code of relations between the public and the

administration and under the terms of the open licence mentioned in point 1 of I of Article D. 323-2-1 of the same code."

"Article D. 541-244.- "Any legal or natural person may calculate and communicate the environmental cost of a textile product reference, on the basis of the available data or data estimated from the available data, in compliance with all the conditions laid down in Article D. 541-243."

"If the manufacturer, importer or other party placing the product on the market determines or updates the environmental cost of one of its textile product references, then this environmental cost shall be the information used by any person voluntarily communicating on it. Where applicable, the latter shall update the environmental cost on which it previously communicated, within a period of no more than one month."

"Until 1 October 2026, this possibility shall apply only if the persons referred to in Article D. 541-243 have given their agreement or published the environmental cost concerned on the portal referred to in Article D. 541-243. "

"Art. D. 541-245.-Any legal or natural person who voluntarily communicates on a score relating to one or more environmental impacts of a textile product must also communicate on the environmental cost. This score must not be contradictory or confusing in relation to the environmental cost."

"If this voluntary communication is carried out on a physical medium, then the communication on the environmental cost must also be carried out on a physical medium."

"Until 1 October 2026, this obligation shall only apply if the manufacturer, importer or any other person placing the product on the market has calculated and reported the environmental cost of the textile product references concerned. "

"Art. R 541-246.-Any natural or legal person who calculates or communicates the environmental cost defined in Article R. 541-240 shall make available to the agents authorised under Article L. 511-7 of the Consumer Code, the information necessary to justify the calculation made. "

Article 2

The provisions of this Decree shall enter into force on 1 October 2025.

Article 3

The Minister for the Economy, Finance and Industrial and Digital Sovereignty, the Minister for the Ecological Transition, Biodiversity, Forestry, Maritime

Affairs and Fisheries, the Minister attached to the Minister for the Economy, Finance and Industrial and Digital Sovereignty, with responsibility for Industry and Energy, and the Minister Delegate attached to the Minister for the Economy, Finance and Industrial and Digital Sovereignty, with responsibility for Trade, Crafts, Small and Medium-sized Enterprises and the Social and Solidarity Economy, shall be responsible, each within their own sphere of competence, for implementing this Decree, which shall be published in the Official Journal of the French Republic.

6 September 2025.

François Bayrou

By the Prime Minister:

The Minister for the Ecological Transition, Biodiversity, Forestry, Maritime Affairs and Fisheries, Agnès Pannier-Runacher

The Minister for the Economy, Finance and Industrial and Digital Sovereignty, Éric Lombard

The Minister attached to the Minister for the Economy, Finance and Industrial and Digital Sovereignty, responsible for Industry and Energy, Marc Ferracci

The Minister Delegate attached to the Minister for Economy, Finance and Industrial and Digital Sovereignty, responsible for Small and Medium-Sized Enterprises, and the Social and Solidarity Economy, Véronique Louwagie