

LAW No 2026-602 of 8 July 2026 on reducing the environmental impact of the textile industry (1)

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Text No 1

- Legislative file: LAW No 2026-602 of 8 July 2026 aimed at reducing the environmental impact of the textile industry

The National Assembly and the Senate have adopted,

The President of the Republic hereby promulgates the Law as follows:

• Article 1

After Article L541-9-1 of the Environmental Code, an Article L541-9-1-1 is inserted, worded as follows:

‘Article L541-9-1-1. – I. – The industrial and commercial practices of the producers, within the meaning of Article L541-10, categorised as ultra-express fashion are those which result in the reduction in the duration of use or in the lifespan of products referred to in Article L541-10-1(11°) due to the placing on the market of a high number of references of new products and the low incentive to repair these products.

The making available or distribution, by sellers other than the producers of the collections, of unsold products referred to in the same 11° does not fall within the scope of the practice referred to in the first subparagraph of this I.

II. - Where a natural or legal person facilitates the distance sale or delivery of products referred to in paragraph of Article L541-10-1(11°), through the use of an online interface such as a marketplace, platform, portal or similar system, the ‘ultra-express’ practice shall be assessed under the same conditions, in accordance with the criteria set out in I. of this Article.

The practice of ultra-express fashion is then assessed on the basis of all of the references of new products offered by that person, with the exception of references for which that person has evidence, that they holds available to the administrative authority, demonstrating that the person who is the proprietor of the brand of those products is the producer mentioned in the same I. and that the online interface mentioned in the first subparagraph of this II. does not constitute their main sales channel.

III. - The persons mentioned in II. who engage in the practice referred to in I. shall display messages on their online interface encouraging moderation, reuse, repair, repurposing and recycling of products; providing information on the social impact of the product; raising awareness of its impact on the environment and human health; and providing information on the environmental impact of the product delivery service offered. A decree of the Council of State shall define the content and the procedures for displaying these messages, which must be displayed in a clear, legible and comprehensible manner.

IV. - This Article does not apply to persons established in another Member State of the European Union or party to the Agreement on the European Economic Area. However, where the conditions set out in Article 3(4) or (5) of Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market ('the e-Commerce Directive') are met, following the procedure laid down in those same (4) and (5), the administrative authority shall inform those persons of the information society service concerned by that procedure and which provisions of this Code apply to them.

V. - The detailed rules for the application of this Article, notably the thresholds relating to the number of new product references and the criteria for 'low incentive to repair', by brand within the meaning of Article L711-1 of the Intellectual Property Code and by sales channel, shall be defined by decree of the Council of State.'

• **Article 2**

After Article L541-9-1 of the Environmental Code, an Article L541-9-1-2 is inserted, worded as follows:

'Article L541-9-1-2. - The places of manufacture of the product referred to in Article L541-10-1(11°) that is sold online must be made known to the consumer in a clear and legible manner on the digital platform, in characters of the same size as those used for the price and displayed close to the price.'

• **Article 3**

After the first subparagraph of Article 238a(2) of the General Tax Code, the following subparagraph is inserted:

'However, payments by producers, within the meaning of Article L541-10 of the Environment Code, for the products referred to in Article L541-10-1(11°) of the same Code resulting from the ultra-express fashion defined in

Article L541-9-1-1 of said Code do not entitle them to the tax reduction provided for in this (2).'

• **Article 4**

- I. - Article L541-9(III.) of the Environmental Code is supplemented by a subparagraph worded as follows:
'Risk prevention officers, officials authorised pursuant to Article L541-9-7, customs officers and officials responsible for competition, consumer affairs and fraud prevention shall be authorised, for the purposes of their duties in monitoring the application of this III, to communicate to each other, spontaneously or upon request, all information and documents held or collected in the performance of their respective duties; Article 11 of the Code of Criminal Procedure or the provisions on professional secrecy shall not preclude such communication.'
- II. - After Article L512-20-3 of the Consumer Code, an Article L512-20-4 is inserted, worded as follows:
'Article L512-20-4. - Article 11 of the Code of Criminal Procedure or its provisions relating to professional secrecy notwithstanding, competition, consumer affairs and fraud prevention agents and agents of the National Commission for Information Technology and Civil Liberties (CNIL) shall be authorised to provide each other, spontaneously or on request, with all information and documents held or collected during the course of their respective tasks and necessary for the investigation and detection of infringements and breaches of the rules falling within their respective fields of competence.'
- III. - In the last subparagraph of Article L541-9(III) of the Environment Code and in Article L512-20-4 of the Consumer Code, as amended by (I) and (II) of this Article, the reference: '11' is replaced by the reference 'L3131-1'.
- IV. - (III) of this Article shall enter into force on the date provided for in Article 57 of Order No 2025-1091 of 19 November 2025 rewriting the Code of Criminal Procedure (legislative part).

• **Article 5**

- I. - The Environmental Code is amended as follows:
1° The first subparagraph of Article L541-10-3 is amended as follows:
a) in the first sentence, in the French version, after the word 'lesquels', the following words are inserted: 'l'impact environnemental, notamment les atteintes à la biodiversité et l'empreinte carbone', giving the English meaning '...among which [criteria], environmental impact, including damage to biodiversity and the carbon footprint,';
b) After the same first sentence, a new sentence is inserted worded as follows: 'Where possible, these financial contributions are also adjusted to take account of producers' industrial and commercial practices that

influence the product's lifespan and the likelihood of a product becoming waste.';

2° After Article L541-10-9, an Article L541-10-9-1 is inserted, worded as follows:

‘Article L541-10-9-1. - Where a person not established in France is subject to the principle of extended producer responsibility pursuant to Article L541-10 or L541-10-9, they shall appoint a natural or legal person established in France, by written mandate, as the authorised representative responsible for ensuring compliance with their obligations under the extended producer responsibility scheme. This authorised representative is subrogated to all of the obligations arising from the principle of extended producer responsibility in respect of which they accept the mandate.

The requirement to appoint an authorised representative is deemed to have been met for products in respect of which a natural or legal person referred to in Article L541-10-9 and established in France ensures compliance with the obligations relating to the extended producer responsibility scheme.’;

3° Article L541-10-27 is amended as follows:

- a) The following reference is added at the start of the first subparagraph: ‘I. -’;
- b) In the second subparagraph, the words ‘this Article’ are replaced by the words ‘this I’;
- c) II to V are inserted, worded as follows:

‘II. - For the products referred to in Article L541-10-1(11°), the financial contributions referred to in Article L541-10-2 shall also be modulated, under the conditions laid down in Article L541-10-3, according to the extent of the range of products or the frequency of offers and the incentive to repair those products, within the meaning of Directive (EU) 2025/1892 of the European Parliament and of the Council of 10 September 2025 amending Directive 2008/98/EC on waste.

The conditions of application and the amounts of this modulation by product category are specified in the product specification referred to in Article L541-10 of this Code.

Where this modulation takes the form of a penalty, the amount of this penalty shall be between:

- 1° 25 centimes and 12 euros per product in 2026;
- 2° 50 centimes and 14 euros per product in 2027;
- 3° 75 centimes and 16 euros per product in 2028;
- 4° 1 and 18 euros per product in 2029;
- 5° 2 and 22 euros per product from 2030 onwards.

Products subject to this penalty may not benefit from the premiums referred to in Article L541-10-3.

At the reasoned request of the producer, notwithstanding the last sentence of the third paragraph of the same Article L541-10-3, eco-organisations are required to limit the amount of the premium or penalty to 50 % of the tax-exclusive sale price of these products, notwithstanding the amount of penalties provided for in 1° to 5° of this II.

III. - For the purposes of II of this Article and Article L541-10-3, eco-organisations approved pursuant to of Article L541-10-1(11°) may implement automated data or information collection via online interfaces enabling distance sale or delivery of the products referred to in the same 11°, such as a marketplace, platform, portal or similar system. These collections are carried out notwithstanding the general conditions of use or licences of the services of the operators concerned or their applications making the data in question available to the public. They are implemented to the extent strictly necessary and proportionate to performance of the tasks thus assigned to the eco-organisation, under the conditions and in accordance with the procedures laid down by decree of the Council of State. This information shall be made available to the administrative authority by the eco-organisations.

IV. - A proportion of the financial contributions paid by the producers of the products referred to in Article L541-10-1(11°) shall be used by the ecological bodies to finance infrastructure for collection, segregation, reuse, preparation for reuse and recycling on national territory.’;

V. - Used product and waste management operators may only manage waste from products referred to in Article L541-10-1(11°) of the Environmental Code if they have concluded contracts for the management of that waste with approved ecological bodies or approved individual systems.’

II. - of I(3°), c) of this Article shall enter into force on 1 September 2026.

• **Article 6**

I. - After Article L229-61 of the Environmental Code, an Article L229-61-1 is inserted, worded as follows:

‘Article L229-61-1. - I. - Advertising relating to products falling within the scope of the ‘ultra-express’ fashion practice as defined in Article L541-9-1-1, or which directly or indirectly promotes brands that use this practice, is prohibited.

When promoting these products, the term ‘free’ must not be used as a marketing or promotional tool in the context of a commercial relationship.

II. - I of this Article shall not apply to media service providers, within the meaning of Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive), which fall within the jurisdiction of another Member

State of the European Union within the meaning of Article 2(2) of that Directive. However, where the conditions set out in Article 3(2) and (3) or in Article 4(2) to (5) of that Directive are met, upon conclusion of the procedure laid down in those same (2) and (3) or (2) to (5), the administrative authority shall inform those persons of the media service or audiovisual media service concerned by that procedure and which provisions of this Code apply to them.

III. Without prejudice to II of this Article, I shall not apply to information society services, within the meaning of Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market (Directive on electronic commerce), provided by a person established in another Member State of the European Union or party to the Agreement on the European Economic Area. However, where the conditions set out in Article 3(4) or (5) of that Directive are met, upon conclusion of the procedure laid down in those (4) or (5), the administrative authority shall inform those persons of the information society service concerned by that procedure and of which provisions of this Code apply to them.

IV. - The implementation procedures for this Article shall be defined by Decree of the Council of State.'

II. - This Article shall enter into force on 1 January 2027.

• **Article 7**

I. - After Article 4(IV) of Law No 2023-451 of 9 June 2023 aimed at regulating commercial influence and combating abuses of influencers on social networks, a IVa) is inserted, worded as follows:

'IV(a). - Any person engaged in commercial influence activities by electronic means, whether for reward or free of charge, regardless of the nature of the consideration, is prohibited from promoting, directly or indirectly, products falling within the scope of the 'ultra-express' fashion practice as defined in Article L541-9-1-1 of the Environmental Code, and brands that make use of this practice.

'Failure to comply with this IVa) shall be punishable by an administrative fine not exceeding EUR 100 000. That fine shall be imposed in accordance with Chapter II of Title II of Book V of the Consumer Code.'

II. - This Article shall enter into force on 1 January 2027.

• **Article 8**

The Environmental Code is amended as follows:

1° In the second subparagraph of Article L229-63, the first occurrence of the word ‘et’ (‘and’) is replaced by the word ‘à’ (‘to’);

2° In the first subparagraph of Article L541-9-4-1, the words ‘in Article L541-9-1’ are replaced by the words: ‘ in Articles L541-9-1 and L541-9-1-1’.

• **Article 9**

Article L511-7 of the Consumer Code is amended as follows:

1° 28° is worded as follows:

‘28° Articles L541-9-1 and L541-9-1-1 of the same Code;’

2° At the beginning of 32°, the words: ‘Of V’ are replaced by the words ‘Of IVa) and V’;

3° After the same 32°, a 32°a) is inserted, worded as follows:

‘32°a) of Article L229-61-1 of the Environmental Code;’.

• **Article 10**

Within six months of the promulgation of this Law, the Government shall submit to Parliament a report examining the advisability of extending the carbon border adjustment mechanism to textile products manufactured outside the territory of the European Union.

• **Article 11**

The Education Code is amended as follows:

1° paragraph worded as follows shall be inserted before the final subparagraph of Article L312-19 of the Consumer Code:

‘It involves raising awareness of the environmental and human health impacts of unsustainable production and consumption practices, including learning about sustainable materials or those with a low environmental impact, production conditions and labelling. It promotes sustainable consumption practices in everyday life, particularly in the use of textiles and clothing’;

2° The twenty-ninth line of the table in the second subparagraph of Article L375-1 is worded as follows:

‘L312-19	Resulting from Law No 2026-602 of 8 July 2026 aimed at reducing the environmental impact of the textile industry’.
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• **Article 12**

Within one year of the promulgation of this Law, the Government shall submit a report to Parliament reviewing the implementation of mirror measures at the borders of the European internal market to impose European health, social and environmental standards on imports of products falling within the scope of the ‘ultra-express’ fashion sector. This report also analyses the desirability of reversing the burden of proof at the time of entry of the products into the European Union; it is for the exporter to prove that its products have been produced under conditions that comply with European standards with particular vigilance regarding respect for human rights.

This Law shall be executed as a Law of the State.

Done in Paris, 8 July 2026.

Emmanuel MACRON

By the President of the Republic:

The Prime Minister,

Sébastien LECORNU

The Minister for Ecological Transition, Biodiversity and International Negotiations on Climate and Nature,

Monique BARBUT

The Minister for Economy, Finance and Industrial, Energy and Digital Sovereignty,
Roland LESCURE

The Minister for Small and Medium-sized Enterprises, Commerce, Crafts, Tourism and Purchasing Power,

Serge PAPIN

The Minister for National Education,

Edouard GEFFRAY

The Minister of Public Action and Accounts,

David AMIEL

The Minister delegate to the Minister for Ecological Transition, Biodiversity and International Negotiations on Climate and Nature, responsible for the Ecological Transition,

Mathieu LEFÈVRE

(1) Preparatory work: Law No 2026-602.

National Assembly [sixteenth legislative term]:

Draft law No 2129;

Report by Ms Anne-Cécile Violland, , on behalf of the Committee on Sustainable Development, No 2307;

Discussion and adoption, following initiation of the accelerated procedure, on 14 March 2024 (TA No 258).

Senate:

Draft law No 431 (2023–2024), adopted by the National Assembly;

Report by Ms Sylvie Valente Le Hir, , on behalf of the Committee on Spatial Planning and Sustainable Development, No 458 (2024–2025);

Committee Text No 459 (2024–2025);

Discussion on 2 and 10 June 2025 and adoption on 10 June 2025 (TA No 136, 2024–2025).

National Assembly (seventeenth legislative term):

Draft law No 1557, amended by the Senate;

Report by Anne-Cécile Violland, on behalf of the Joint Committee, No 2940;

Discussion and adoption on 24 June 2026 (TA [Adopted Text] No 321).

Senate:

Report by Mme Sylvie Valente Le Hir, on behalf of the Joint Committee, No 765 (2025–2026);

Committee Text No 766 (2025-2026);

Discussion and adoption on 29 June 2026 (TA [Adopted Text] No 150, 2025–2026).