

2023 ANNUAL DRAFT LAW FOR THE MARKET AND COMPETITION

[...omitted...]

CHAPTER II

PROVISIONS ON PRICE DETECTION AND COMMERCIAL PRACTICES, INSURANCE, TRANSPORT, OUTDOOR AREAS AND COMPETITION

[...omitted...]

ARTICLE 21

(Amendments to Legislative Decree No. 206 of 6 September 2005)

1. The following is inserted after Article 15 of the Consumer Code referred to in Legislative Decree No. 206 of 6 September 2005:

‘Article 15a - (*Measures to counter the commercial practices of resizing pre-packaged products*) -

1. Producers who offer for sale, also through distributors operating in Italy, a consumer product that, while maintaining the previous packaging, has undergone a reduction in the nominal quantity and a related increase in the price per unit of measurement, shall inform the consumer about the reduced quantity and the increase in the price in percentage terms, by affixing a specific label with special graphic highlighting such in the sales packaging.

2. The obligation to inform referred to in paragraph 1 shall apply for a period of six months from the date on which the product is displayed in its reduced quantity.’,

[...omitted...]