

**Order  
on consumer information when marketing products  
containing tobacco or related substances**

Having regard to the provisions of:

- Articles 18-20 of the Government Ordinance No 21/1992 on consumer protection, republished, as subsequently amended and supplemented;
- Article 5(5) of the Government Decision No 700/2012 on the organisation and operation of the National Authority for Consumer Protection, as subsequently amended and supplemented;
- Report No 34617/25/10/2024 drawn up by the Directorate-General for Market Control and Surveillance

*The President of the National Authority for Consumer Protection hereby issues the following Order:*

**ORDER**

**Article 1.** Economic operators engaged in direct sales in shops of all categories of products containing tobacco, electronic cigarettes, refill containers for electronic cigarettes, electronic tobacco heaters and smokeless inhalation products from tobacco substitutes, oral nicotine pouches and products intended for inhalation without combustion from tobacco substitutes shall be obliged to inform consumers by displaying, at the place of sale, the prohibition on selling such products to persons under the age of 18 years.

**Article 2 - 1.** The economic operators referred to in Article 1 shall display the information plate set out in the Annex which forms an integral part of this Order.

**(2)** The plate referred to in paragraph 1 shall be downloaded, free of charge, from the website of the National Authority for Consumer Protection and shall be displayed in the consumer's field of vision, in a visible place.

**(3)** Economic operators must also have variants dedicated to blind or visually impaired persons, either audio or by using any specific physical or digital means.

**Article 3.** This Order shall enter into force 30 days after publication in the Official Gazette of Romania, Part I.

This Order was adopted in accordance with the notification procedure laid down in Directive (EU)2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of rules on Information Society services, transposed into Romanian law by Government Decision No 1016/2004 on measures for the organisation and exchange of information in the field of technical standards and regulations and of the rules on Information Society services between Romania and the Member States of the European Union, as well as the European Commission, as subsequently amended and supplemented.

**P.PRESIDENT**

**VICE PRESIDENT**

**SEBASTIAN IOAN HOTCA**

# AI BULETINUL LA TINE? PREZINTĂ-L LA CASĂ

PENTRU A PUTEA ACHIZIȚIONA PRODUSE CU TUTUN, CU NICOTINĂ,  
ȚIGĂRI ELECTRONICE SAU DISPOZITIVE PENTRU ÎNCĂLZIREA  
PRODUSELOR DIN TUTUN SAU NICOTINĂ, VÂNZĂTORII NOȘTRI  
SUNT ÎNDREPTĂȚI SĂ CEARĂ ACTUL DE IDENTITATE,  
ÎN ORIGINAL.



COMERCIALIZAREA PRODUSELOR CU TUTUN,  
CU NICOTINĂ, A ȚIGĂRIILOR ELECTRONICE ȘI A DISPOZITIVELOR  
PENTRU ÎNCĂLZIREA PRODUSELOR DIN TUTUN SAU NICOTINĂ  
CĂTRE MINORI ESTE STRICT INTERZISĂ PRIN LEGE.



AI BULETINUL LA TINE? PREZINTĂ-L LA CASĂ	DO YOU HAVE YOUR ID WITH YOU? PRESENT YOUR ID AT THE CASHIER
PENTRU A PUTEA ACHIZIȚIONA PRODUSE CU TUTUN, CU NICOTINĂ,	IN ORDER TO PURCHASE TOBACCO PRODUCTS, NICOTINE

TIGĂRI ELECTRONICE,SAU DISPOZITIVE PENTRU ÎNCĂLZIREA PRODUSELOR DIN TUTUN SAU NICOTINĂ, VÂNZĂTORII NOSTRI SUNT ÎNDREPTĂȚIȚI SĂ CEARĂACTUL DE IDENTITATE, ÎN ORIGINAL.	PRODUCTS, ELECTRONIC CIGARETTES, OR DEVICES FOR HEATING TOBACCO OR NICOTINE PRODUCTS, OUR SELLERS ARE ENTITLED TO ASK FOR THE ORIGINAL ID CARD.
INTERZIS MNORILOR	PROHIBITED FOR MINORS
COMERCIALIZAREA PRODUSELOR CU TUTUN, CU NICOTINĂ, A TIGĂRILOR ELECTRONICE ȘI A DISPOZITIVELOR PENTRU ÎNCĂLZIREA PRODUSELOR DIN TUTUN SAU NICOTINĂ CĂTRE MINORI ESTE STRICT INTERZISĂ PRIN LEGE.	THE SALE OF TOBACCO PRODUCTS, NICOTINE PRODUCTS, ELECTRONIC CIGARETTES AND DEVICES FOR HEATING TOBACCO OR NICOTINE PRODUCTS TO MINORS IS STRICTLY PROHIBITED BY LAW.