

**Order
on consumer information when marketing products
containing tobacco or related substances**

Having regard to the provisions of:

- Articles 18-20 of the Government Ordinance No 21/1992 on consumer protection, republished, as subsequently amended and supplemented;
- Article 5(5) of the Government Decision No 700/2012 on the organisation and operation of the National Authority for Consumer Protection, as subsequently amended and supplemented;
- Report No 34617/25.10.2024 drawn up by the Directorate-General for Market Control and Surveillance

the President of the National Authority for Consumer Protection hereby issues the following order:

ORDER

Article 1. Economic operators engaged in direct sales in shops of all categories of products containing tobacco, electronic cigarettes, refill containers for electronic cigarettes, electronic tobacco heaters and smokeless inhalation products from tobacco substitutes, oral nicotine pouches and products intended for inhalation without combustion from tobacco substitutes shall be obliged under this order to inform consumers by displaying, at the place of sale, the prohibition on selling such products to persons under the age of 18.

Article 2 - (1) The economic operators referred to in Article 1 shall display the information plate provided for in the Annex which is an integral part of this Order.

(2) The plate referred to in paragraph 1 shall be downloaded free of charge from the website of the National Authority for Consumer Protection and displayed in the consumer's vision field, in a visible place.

(3) Economic operators must also have variants dedicated to blind or visually impaired persons, either audio or by using any specific physical or digital means.

Article 3. This Order shall enter into force 30 days after publication in the Official Gazette of Romania, Part I.

This Order was adopted in accordance with the notification procedure laid down in Directive (EU)2015/1535 of the European Parliament and of the Council of 9 September 2015 laying down a procedure for the provision of information in the field of technical regulations and of the rules on Information Society services, transposed into Romanian law by Government Decision No 1016/2004 on measures for the organisation and exchange of information in the field of technical standards and regulations and of the rules on Information Society services between Romania and the Member States of the European Union, as well as the European Commission, as subsequently amended and supplemented.

**CHAIRPERSON,
CRISTIAN - VICTOR POPESCU PIEDONE**

DO YOU HAVE YOUR ID WITH YOU?

SHOW IT TO THE CASHIER

IN ORDER TO BE ABLE TO PURCHASE TOBACCO PRODUCTS, NICOTINE PRODUCTS, ELECTRONIC CIGARETTES, OR DEVICES FOR HEATING TOBACCO OR NICOTINE PRODUCTS, OUR SELLERS ARE ENTITLED TO ASK FOR THE ORIGINAL ID CARD.



INTERZIS MINORILOR

PROHIBITED FOR MINORS

SELLING TOBACCO PRODUCTS, NICOTINE PRODUCTS, ELECTRONIC CIGARETTES AND DEVICES FOR HEATING TOBACCO OR NICOTINE PRODUCTS TO MINORS IS STRICTLY PROHIBITED BY LAW.

