

CLAUSE
on selected impacts

A.1. Title of the document: Draft Act on the conditions of sale of energy drinks.

Start and end dates of the preliminary consultation exercise: *not applicable*

A.2. Impacts:

	Positive	None	Negative
1. Impacts on the general government budget		x	
2. Impacts on the business environment – is there an increase in the regulatory burden?			x
3. Social impacts	x		
– impacts on household economy;	x		
– social exclusion;	x		
– equal opportunities and gender equality, and impacts on employment.		x	
4. Environmental impacts		x	
5. Impacts related to information society		x	

A.3. Notes

It can be assumed that the proposed regulation will result in a slight increase in costs for businesses, mainly due to the introduction of age verification mechanisms. Given that this is currently an unregulated market, an increase in product quality and safety can be expected, together with a positive selection effect in the business environment in this respect. It can be assumed that the proposed regulation will have an overall positive impact on the business environment since, according to major businesses operating in the market, persons under the age of 15 are not their target group for sales and marketing. It is therefore assumed that the regulation may drive out of the market businesses engaging in unfair practices.

A.4. Alternative solutions

not applicable

A.5. Opinion of bodies responsible for the draft

The draft Act was sent to the Ministry of Finance of the Slovak Republic for comments.