Message 201

Communication from the Commission - TRIS/(2024) 1030

Directive (EU) 2015/1535

Notification: 2024/0032/BE

Forwarding of the response of the Member State notifying a draft (Belgium) to request for supplementary information (INFOSUP) of Denmark.

MSG: 20241030.EN

1. MSG 201 IND 2024 0032 BE EN 22-07-2024 16-04-2024 BE ANSWER 22-07-2024

2. Belgium

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4. 2024/0032/BE - C50A - Foodstuffs

5.

6. Please find below Belgium’s reply to Denmark’s request for additional information concerning notification 2024/0032/B:

As regards the scope of the Royal Decree, it covers all types of advertisements for beverages containing alcohol. The affixing of the brand of beverages containing alcohol or its logo, for example, to ordinary objects such as glasses, umbrellas, etc. is also considered to be advertising.

As regards its entry into force, this is envisaged for 01/01/2025.

Finally, the information messages are those contained in the opinion of the Superior Health Council of 6/03/2024 (https://www.health.belgium.be/en/report-9781-measures-reduce-harm-associated-alcohol). The Ministerial Order will also be notified via TRIS.

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