



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs  
Single Market Enforcement  
Notification of Regulatory Barriers

Message 201

Communication from the Commission - TRIS/(2024) 2188

Directive (EU) 2015/1535

Notification: 2024/0388/SE

Forwarding of the response of the Member State notifying a draft (Sweden) to request for supplementary information (INFOSUP) of European Commission.

MSG: 20242188.EN

1. MSG 201 IND 2024 0388 SE EN 08-10-2024 16-08-2024 SE ANSWER 08-10-2024

2. Sweden

3A. Kommerskollegijum

3B. Socialdepartementet, Regeringskansliet

4. 2024/0388/SE - C51A - Beverages

5.

6. The services regulated in the notified draft, the sale of alcoholic beverages and the provision of awareness-raising arrangements are not deemed to fall under either Directive 2000/31/EC or Regulation (EU) 2022/2065, as the services are not provided at a distance. The proposal means that the awareness-raising arrangement cannot be provided at a distance. Furthermore, the sale of the beverages is linked to a physical point of sale, which excludes distance purchases.

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European Commission

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